

Introduction

Quadratic Business (pty) LTD. (T/A Quadratic Concepts) is a one hundred percent owned and managed black enterprise.

With the combined skills, expertise and experience of its directors, partners and individual teams that work with us, Quadratic Business (pty) LTD. provides cutting edge services that are aimed at assisting our clients meet their business needs in an effective approach yet within their set budgets.

The credibility of the company is derived from years' worth of experience in various corporate industries that has resulted to the company's overall exposure in various business avenues. To assist our clients expand; Quadratic Business (pty) LTD. utilizes its acquired expertise and experience that is incorporated with business networking intelligence to provide solutions, client brand exposure techniques, channel paths and business linkages.

Quadratic Business (pty) LTD. believes in embracing the unique needs of our clients when designing our products and services. This requires that we have a thorough knowledge of our core business, our clientele, our products and services.

13 Calderwood Life Estate, Beryl Road, Benoni, 1401

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www.q-concepts.co.za

Reg Number: 2014234693/07



Services

Quadraticon Business (pty) LTD. offers a wide range of services to its clients and following our business model; Quadraticon Business (pty) LTD. has the capacity to interlink its clients to relevant synergies. To facilitate business growth, Quadraticon Business (pty) LTD. creates business relations between emerging and established organizations.

Quadraticon Business (pty) LTD. also formulates business packages to help clients accomplish their intended tasks. These packages are tailor made to meet specific business needs, relative to specific clients.

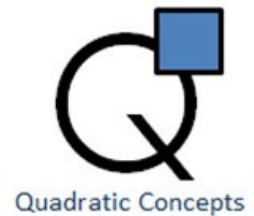
Our services vary from identifying gaps in markets and providing resources to help fill, to creating a business networking environment for organizations to interact. Our years' worth of experience in various sectors, has seen us design, develop and implement solutions for businesses in varying industries.

Quality Strategy

Quadraticon Business (pty) LTD. management has invested in Total Quality Management Courses to insure thorough understanding of all aspects of quality, what it entails and how it can be identified from non-quality.

In order to provide services and products of highest quality to our clients, Quadraticon Business (pty) LTD. strives to make sure that its services and products are of the same caliber as those that are rendered and offered by enterprises that have had extensive experience in their respective industries.

We source partnerships in only experienced enterprises and constantly study markets to remain on par with the latest happenings. Quadraticon Business (pty) LTD. continues to invest in knowledge seeking to insure that quality is not compromised in any of our services and products.

**Purpose:**

Quadratic Business (pty) LTD exists to provide fast, reliable solutions to any individual, business, organization and government agency that feel the need to utilize any of our products and / or services

Mission Statement:

Quadratic Business (pty) LTD is committed to creating an oasis of business excellence countrywide extending offshore and providing the ultimate services and solutions. This we achieve, amongst other techniques, by providing business and product brand publicity, business resources, services and linkages to enhance our clients' performances and growth. Quadratic Business (pty) LTD is determined to pass the baton of excellence, professionalism and integrity to our employees, in a manner that goes from generation to generation.

Vision:

Our vision is to be an empowerment corporation that transcends generations and to make a difference to the nation's economy and development. We also strive to empower the youth and create jobs and opportunities in addition we aim to be seen to have contributed to the development needs of businesses and be recognized as one of the successful and leading black owned and managed organizations

Company Philosophy:

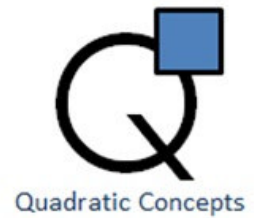
Our business is going to be sustained by giving high quality service; our long-term aim that will help to sustain us long after empowerment has ceased to be fashionable.

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Objectives:

- ·To excel in what we do
- ·To grow and become a world-class service provider
- ·To provide necessary resources to facilitate business and organizational infrastructure enhancements.
- ·To enhance awareness and give publicity to our clients' brand and products through quality service delivery
- ·To develop projects that communities will benefit from through CSI programmes
- ·To create job opportunities

Company Values:

We at Quadraticon Business (pty) LTD are sincerely committed to implementing the following list of values in our quest to achieve our stated vision:

- Quality
- Environment sensitivity
- Honesty
- Reliability
- Integrity
- Professionalism
- Discipline

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Summary of our Competitive Edge:

1. Selling and Marketing Power: The services Quadraticon Business (pty) LTD provides are attractive in that they enhance a percentage of B2B and B2C. Being a market intelligent service provider, Quadraticon Business (pty) LTD demonstrate a successful approach in converting its reputation into an excellent service provider ensuring the conversion of its client's knowledge into their intellectual property, thus creating value for its clients.

2. Excellence in fulfilling the promise: Customers/Clients do not buy features they buy benefits. Quadraticon Business (pty) LTD strives to ensure that all its customers are well informed and educated about the various products that are/will be on offer on the market. This keeps customers well informed about developments in their respective industries, which is what most consumers today crave for because they do not have the time to follow up on all the latest news and developments.

3. Developing visibility to generate new business markets: Quadraticon Business (pty) LTD specialises in research and fully understands the need for companies to have new leads and target markets, we utilise our already existing database and relations to enhance fresh leads for our clients.

4. High quality service and customer satisfaction: Quadraticon Business (pty) LTD understands that long-term customer satisfaction is critical to the survival of a company; as a result, we strive for optimum customer satisfaction, by ensuring well-motivated, professional trained and remunerated staff.

5. Quality technology infrastructure: Quadraticon Business (pty) LTD ensures the appropriate physical and technological infrastructure thus creating an above level platform to deliver.

Competitive Analysis:

Quadraticon Business (pty) LTD ensures that its service offering meets its clients' needs and therefore the company ensures that its knowledge of the market is up to date. In this regard, one of the tasks the company invests in, is to gather market information on a regular basis so as to keep up to date. Quadraticon Business (pty) LTD is determined to the delivery of the following value creations for our clients:

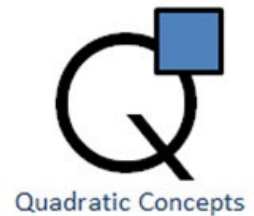
- Improved communication
- Access to new markets
- Broader products offering
- Lower cost of doing business
- New ways of adding values
- Lower cost of sales
- Better cost of identification
- Access to more products and services
- More frequent updates
- Innovative solutions

Safety Policy:

Quadraticon Business (pty) LTD has overall responsibility for the company's safety program and regularly reaffirms support for loss control activities

We ensure that all employees are informed of management's commitment to safety and the abidance of all state, and local regulations.

We establish company safety rules and programs, and provide supervision with the backing, training and funds to implement these rules and programs.



Our Clients:

Quadratic Business (pty) LTD strives to grow its client base and has provided varying services to a number of satisfied companies such as

- Bafelile Consultancy
- Computer Cabling Association of Southern Africa
- Noyana's Management Consultancy
- Gauteng Youth Commission
- Imisebe Holdings
- Mertiques Style House
- Standard Bank (OPC)
- Ephmash
- Kiblerpark Pharmacy
- St Peter Claver Learning Institute
- Paper for Humankind
- KG Consultancy
- Old Fashion Fish and Chips

Our Partners and Linkages:

To ensure the highest quality of service delivery and the provision of a wide range of business options for our clients, Quadratic Business (pty) LTD has invested a significant amount of its time in creating linkages and partnerships with enterprises possessing exceptional expertise in their respective line of business.

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